

Mesmo Consultancy – Inbox Outbox November 2007 Survey

Thank you to everyone who completed our survey.

This is a summary of the findings.

If you would like further detail, please contact:
Claire@mesmo.co.uk

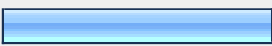
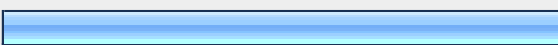

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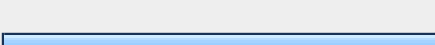

INBOX
OUTBOX

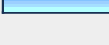

1. Do you personally use social networks (eg FaceBook, MySpace)?			Response Percent	Response Count
Yes, at home and work			38.8%	66
Yes only at work			1.2%	2
Yes only at home			27.6%	47
No			32.4%	55
			answered question	170
			skipped question	0

2. What is the main reason for using social networks at work?			Response Percent	Response Count
Boredom			4.3%	2
Coping with pressure and workload			12.8%	6
Lack of motivation			2.1%	1
Just a bit of fun			78.7%	37
Cannot wait until home time			2.1%	1
			Other (please specify)	20
			answered question	47
			skipped question	123

3. Does your organisation allow you to use/access any social networks through their systems?			Response Percent	Response Count
Yes			65.4%	106
No			29.0%	47
Don't know			5.6%	9
			answered question	162
			skipped question	8

4. Has permission to access such networks changed over the last few months?			Response Percent	Response Count
Yes			29.4%	48
No			61.3%	100
Don't know			9.2%	15
			answered question	163
			skipped question	7

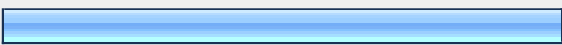
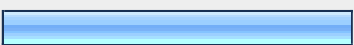
5. How has your access to social networks changed?			Response Percent	Response Count
Now we can access social networks			4.3%	2
We are no longer allowed to access social networks			47.8%	22
We can only access social networks at limited times			47.8%	22
			answered question	46
			skipped question	124



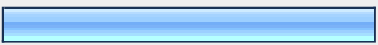
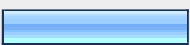


6. If access has been denied or restricted, how do you feel about this change?			Response Percent	Response Count
I feel that my employer is unfairly restricting my rights			6.7%	3
I feel that my employer should only be concerned about my work results			28.9%	13
I feel that my employer doesn't trust me			11.1%	5
Not bothered			4.4%	2
It's for the better			62.2%	28
			answered question	45
			skipped question	125

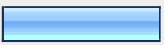
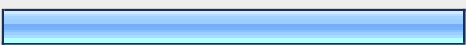
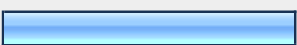
7. What level of access do you feel employees should be allowed to social networks during office hours			Response Percent	Response Count
Unlimited – any time for any length of time			5.7%	9
Limited to about 15 to 30 minutes per day at any time			11.5%	18
Unlimited time but only outside normal office hours (ie in my own time)			23.6%	37
Limited time and limited to outside normal office hours			22.3%	35
Up to an employee to use common sense			36.9%	58
		answered question		157
		skipped question		13

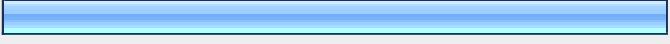
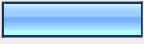


8. How do you feel that having access to social networks affects employee productivity?			Response Percent	Response Count
Less productive			56.0%	89
More productive			10.7%	17
No effect			33.3%	53
		answered question		159
		skipped question		11

9. When considering a career move, how important is it to you to have access to social networks (and personal email) in the new organisation?			Response Percent	Response Count
Very important			10.1%	16
Quite important			18.4%	29
Important			8.2%	13
Not important			63.3%	100
		answered question		158
		skipped question		12

10. About you			Response Percent	Response Count
Male			61.5%	96
Female			38.5%	60
			answered question	156
			skipped question	14

11. How old are you?			Response Percent	Response Count
Under 25			8.2%	13
26 to 30			19.5%	31
31 to 40			40.9%	65
41 to 50			20.1%	32
51 -55			5.7%	9
Over 55			5.7%	9
			answered question	159
			skipped question	11

12. Your position?			Response Percent	Response Count
Director			17.0%	27
Manager			50.9%	81
Non-managerial			32.1%	51
			answered question	159
			skipped question	11

13. In which sector do you work?			Response Percent	Response Count
Private			73.4%	116
Public			15.2%	24
Not for Profit			9.5%	15
Academic			1.9%	3
			answered question	158
			skipped question	12