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Articles and blogs of note

See:

[The end of email?](#)

[Achieving a zero email culture: is bureaucracy a showstopper?](#)

[Volkswagen turns off Blackberry email after work hours.](#)

[Ignorant lawyers fumble electronic evidence. Handling emails and files sends legal bills soaring](#)

[Cabinet Secretary: Freedom of Info law stifles policy confabs](#)

Do any of these articles hit a raw nerve in terms of how well you and your colleagues use email?

Ask us for a **free consultation** on how you can improve your use of email to save time.

Brilliant Email - the book

Copies can be purchased either from bookstores or directly from us for



Happy New Year

Did you manage to take a break from email over the festive season or did you take a sneak preview of what would await you on your return? [Click here](#) to tell us how you fared over the break and what are your New Year's resolutions.



There are a few free copies of 'Brilliant Email' to be won to help make 2012 the year you reclaim

your life from the inbox.

Have you ever wanted to attend a Brilliant Email Master Class but didn't feel you could take the time out from the office? Now we can bring them to your desk. We will be launching a new series of [Brilliant Email webinars](#) in 2012.

On Thursday 12th January between 6-7 pm GMT we are running a [Twitter Live Chat Show](#) with the Executive Secretary group.

Week of 23 January, we are delighted to work again with our US counterpart Marsha Egan (of Inbox Detox) to run the second international '[Clean Out Your Inbox Week](#)'.

For us 2012 is already set to be exciting and busy with the client order book steadily filling up and several new initiatives.

In addition I am now a Visiting Fellow at Bournemouth University's Business School where some research will be initiated into new ways to combat email overload and email addiction. Are you interested in participating?

We hope 2012 will be a good year for you too and look forward to working with you again. Let's make 2012 the year we really see value from email by combating email overload.

Kind regards,
Monica Seeley

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Copies can be purchased either from bookstores or directly from us for £10.00 (includes postage).



Email [Susan](#) to order a copy.

Contact points

Phone: 01202 43 43 40

Email: [Monica](#) or [Susan](#)

Web: [Mesmo](#)



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Tips of the month Recent blogs

Email in 2012 - predictions for the future

What does 2012 hold for email? Our five predictions. 

The impact of email & social networking on our lives

Many feel we are allowing email and social networking to reshape our lives and are concerned about how we can arrest this trend and turn it around to our advantage. This is a list of key books on the matter. 

Email etiquette tips for writing subject lines

People often receive between 60 to 100 emails per day. How can you ensure that the recipient sees and deals with your email? A good subject lines is key.



Mesmo Consultancy Team's email related New Year's resolutions.

Here are our resolutions to help us make 2012 the year to combat email overload.

1. Stop checking my inbox after 9.00 pm. (Angela our 'back office' associate)
2. Shorten the content by ten percent. (Susan our Administrator)
3. Say it in the subject-line whenever possible. (Lorna Campbell our PR Consultant)
4. Try and only check my email at certain times in the day so it doesn't take me "off task" so much in 2012. (Luke our Social media expert)
5. Reduce the risk of a misunderstanding by checking my spelling and re-reading emails before sending them. (Monica our email guru)

Have you told us your new year's resolution in order to enter the draw for a free copy of Brilliant Email? [Click here to enter.](#) For more tips on email best practice read the latest Mesmo Blog



Events

Brilliant Email webinars - new for 2012. No need to leave your office. We will bring our very successful master classes to your desk and provide you with the essential ways to save time dealing with your email. For more information see [Brilliant Email Webinars](#).

Brilliant Email Master Classes - lasting ninety minutes with an opportunity to meet people from other organisations and share experiences. There are several in January and February in central London and Dorset see [our Events page](#).

Our public Master Classes and Webinars can also be run as in-company sessions tailored to your organisations specific needs and email systems. For more information on Brilliant Email master classes and webinars (public and in-company), please contact Susan either by phone on 01202 43 43 40 or [email](#).

Reduce the Email Overload - Twitter Chat 6pm to 7pm Thursday January 12. No need to go anywhere just log on to Twitter. [For more information](#).

Clean Out Your Inbox Week - Week beginning January 23. [For more information](#).